



Walmart Pushes Out Local Businesses-- and the Workers They Employ

- Walmart destroys 3 jobs for every 2 poverty-wage jobs it “creates.”^[1]
- In Chicago, Wal-Mart’s store put 25% of local shops out of business.^[2]

New York Needs Jobs-- Not Job-Killing Walmart

In Chicago, Walmart Pushed Out Neighborhood Stores & Jobs

<i>Over-Promised...</i>	<i>Under-Delivered...</i>
✓ <i>Hundreds of New Jobs</i>	✓ <i>Pushed Out Mom & Pop Stores</i>
✓ <i>Economic Development</i>	✓ <i>82 Shops Out of Business.</i> ^[3]
	✓ <i>No New Sales Revenue</i>
	✓ <i>No Additional Jobs</i>

New York Needs Jobs-- Not Job-Killing Walmart

New York City is home to nearly 1 million small businesses -- including tens of thousands of immigrant entrepreneurs chasing the American dream. Together they employ 2/3rds of the city’s private sector workers.

Now, Wal-Mart is trying to buy its way into our communities with a massive million-dollar ad campaign, fancy commercials, and a slick website.

We can’t let Walmart push out our homegrown mom & pop shops.

**Protect Small Businesses and the New Yorkers They Employ.
Tell Related Companies New York City Needs Good Jobs-- Not Job-Killing Walmart.**

^[1] Neumark, David, Junfu Zhang and Stephen Ciccarella, January 2007. “The Effects of Walmart on Local Labor Markets.” Institute for the Study of Labor Discussion Paper #2545, University of Bonn. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=958704.

^[2] Davis, Julie, David Merriman, Lucia Samayoa, Brian Flanagan, Ron Baiman, and Joe Persky, December 2009. “The Impact of an Urban Wal-Mart Store on Area Businesses: An Evaluation of One Chicago Neighborhood’s Experience.” Center for Urban Research and Learning Loyola University Chicago.

^[3] Davis, Julie, David Merriman, Lucia Samayoa, Brian Flanagan, Ron Baiman, and Joe Persky, December 2009. “The Impact of an Urban Wal-Mart Store on Area Businesses: An Evaluation of One Chicago Neighborhood’s Experience.” Center for Urban Research and Learning Loyola University Chicago.

Walmart Free NYC is a coalition of concerned workers and residents, small business owners, community leaders, clergy and elected officials who are committed to increasing economic opportunities, preserving local businesses, and bringing more jobs to communities across New York.